

## Sponsorship Package Benefits

	STRATEGIC PARTNERS BHD 10,000	SECTOR SPONSOR BHD 5,000
1. Sponsors message in exhibitor catalogue	✓	✗
2. Logo to appear in the newspaper adverts with recognition	✓	✓
3. Logo to appear on the promotional literature (over 100,000 to be delivered in Bahrain and Saudi Arabia with recognition)	✓	✓
4. Logo to appear in the Gulf Construction expo event catalogue with recognition	✓	✓
5. Logo to appear on the Gulf Construction expo newsletters with recognition	✓	✓
6. Logo to appear on the outdoor promotional adverts on lampposts with recognition	✓	✗
7. Dedicated lamppost faces promoting sponsors' product*	10	4
8. Dedicated billboard promoting sponsors' product*	2	0
9. Logo will appear on targeted email campaigns with recognition	✓	✓
10. Logo will appear on the printed banners at the venue with recognition	✓	✓
11. Logo and company profile on the event's website on the homepage under the Sponsorship / Partnership section	100 word profile	50 word profile
12. Logo on the emailer for the visitor promotion campaign with recognition	✓	✓
13. Logo on Gulf Construction Expo social media pages	✓	✓
14. Advertisement in Gulf Construction expo catalogue**	2 Full pages (inside cover value of BD2,400)	Full page (Value of BD1,200)
15. Dedicated editorial coverage in the Gulf Construction expo newsletters	✓	✓
16. Dedicated editorial coverage in the Gulf Daily News (during the event)	✓	✓
17. Dedicated editorial coverage in Akhbar Al Khaleej (during the event)	✓	✓
18. Press Release announcing the sponsorship	✓	✓
19. Stand to be part of the official tour of stands during the opening ceremony**	✓	✗
20. VIP invitation cards for the Opening Ceremony	100	30
21. Priority use of Seminar room (subject to pre-booking)	2 sessions	1 session
22. Pre-designed e-profile for exhibition to send to your database	✓	✓
23. Priority use of sponsor's images on event adverts promoting products	✓	✗
24. Company profile/brochure display in VIP Majlis	✓	✗
25. Logo on exhibitor badges	✓	✓
26. Banner advert on event website	✓	✗
27. Logo to appear on Gulf Construction Expo invitation cards with recognition	✓	✓
28. Hanging banners	6	2
29. Dedicated SMS campaign	3 SMS	1 SMS
30. Dedicated EDM promotion	2 EDMs	1 EDM