

**The Showcase for
the Building and
Construction
Sector**

معرض الخليج للبناء



GULF CONSTRUCTION

www.gulfconstructionexpo.com

23-25 APRIL 2019

Bahrain Exhibition Centre



Building for the Future

Gulf Construction Expo (formerly called gulfBID) will be 'Building for the Future' through its showcase for the Construction and Building Materials industry.

The annual international Expo, in association with the leading sector publication Gulf Construction Magazine, is built on a strong foundation of knowledge which provides the construction industry in the GCC with a professional platform for networking, investment and the exchange of ideas and information.



Exhibitor Products Profile

Gulf Construction Expo 2019 is the meeting point for specialists in the Construction and Building Materials, Services and Contracting sectors, encompassing a wide product range including:



Construction Design
and Engineering



Environment and
Green Buildings



Smart Building
Technologies



Contracting
Companies



Project Management



Piping and Ducting



Water Technology



Bathrooms & Ceramics



Glass, Metal, Bricks
& Cement



Flooring, Marble
and Granite



Construction Plant
and Machinery



Air-conditioning and
Climate Control Systems

Reasons to be at the Gulf Construction Expo

The Market Opportunities

- The total value of ongoing projects in the GCC region stands at US\$2.6 trillion.
- Saudi Arabia alone has over 4,700 projects worth US\$839.1 billion.
- There are 2,000 hospitality and leisure projects under way across the GCC with a combined value estimated at US\$200 billion.
- The Mena region has committed US\$345 billion to critical energy project while an additional US\$574 billion worth of development is planned over the next five years.
- Kuwait has US\$234.4 billion worth of active construction projects and \$34 billion worth of developments in the concept or design phase.
- Bahrain will spend over US\$3 billion on construction projects by 2019.

Gulf Construction Expo Provides the Following Benefits

- Access to decision makers involved in billions of dollars worth of project spend in the Northern Gulf.
- Convenient meeting place for clients from the Eastern Province of Saudi Arabia.
- A place where specialists mingle and do business with project architects, specifiers, buyers & home owners.
- Opportunities for targeted workshops/seminars to promote your products.
- Cost-effective way to develop your business potential.
- Regional showcase for your product launches.
- Specialist trade media promotion.

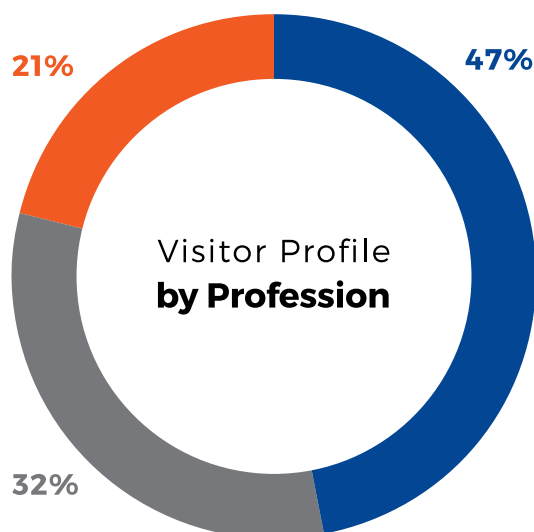
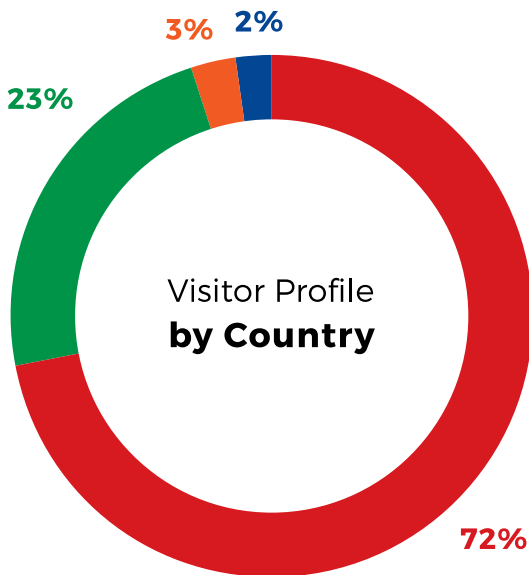
Gulf Construction Expo takes place along-side two other major Exhibitions – Interiors Expo & Gulf Property Show – thus B2B showcase for the Construction, Interiors and Property sectors staged in the Northern Gulf.



GC Expo 2018 Statistics



8,106
Unique Visitors



Benefits

Gulf Construction Expo gives value added benefits to all of its Exhibitors.

Tools to Promote your Company

- An eProfile mailer, a unique exhibition service innovated and designed by HCE, to send to customers.
- Exhibitors receive 100 printed invitation cards for their key clients.
- eNewsletters to promote your company, products and services to our targeted database (subject to newsworthy storyline).
- eSignature to promote your attendance at Gulf Construction Expo.

Media Strategy to Promote your Company

- Dedicated media releases on your company, distributed to international and regional media.
- Editorial previews in the Gulf Construction magazine (English & Arabic, print and online editions).

Promoting your Company at the Expo

- Opportunity to deliver dedicated promotional workshops.
- Opportunity for coverage in the Expo newsletter distributed at the event

Dedicated Visitor Promotion Campaign

- Newspaper ads in Bahrain, UAE & KSA.
- Event promotion on billboards and lamposts in Bahrain & Saudi Arabia.
- Promotional literature (100,000 leaflets) distributed in Bahrain & Saudi Arabia.
- Targeted SMS & Social Media Campaign promoting the event & key mini-events such as product launches & seminars.
- Personalised VIP invitation packs to over 2,000 VIP guests.



Exhibiting Options

Space Only: BD165 (US\$439) per m2

Consisting of bare floor space for exhibitors who wish to build their own stand. Electricity supply of 30 amp single phase/15 amp three phase is provided as part of the stand. Designs must be submitted to the organisers for approval, prior to the exhibition.

Shell Scheme: BD175 (US\$467) per m2

This option includes white wall panels, fascia board, carpet tiles, round or square table, meeting chairs, fluorescent tubes, system counter, one 13 amp single-phase power point & wastepaper basket.

Graphic Enhancement of your Shell Scheme:

BD38 (US\$100) per m2

Enhance your Shell Scheme with additional graphic design as per your requirements. All the printing of wall panels, fascia including logo is included.

Open Air Zone (Outside Space): BD116 (US\$306) per m2

Specially zoned outside space designated for vehicles, product demonstrations and construction equipment etc.

For further information contact:

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